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## PORTFOLIO

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### ***About us***

**EXE4U Ltd** Company was founded in 2009 and was registered to provide advices and to make computer programs. It was emerged from the group that had previously worked on the development of a large number of applications, as for direct data processing and for maintenance of ready solutions for the flow of digitized documents and, the part that we are most proud of, automation of production processes. Recognizing needs of many customers for upgrading systems by executing various operational tasks and consulting services related to new technologies, an ambitious project of offering answers to problems from many different backgrounds has begun.

In the domain of software development for our clients, EXE4U consists of an experienced team that provides advices to the largest and most prosperous economic houses, both in Serbia and in the surrounding area. Experiences in the process of developing these applications guarantee you safety, operational reliability and pleasant user's interface.

When it comes to the implementation of our solutions, we offer a unique option on our market, which is characterized by the personalization, we offer and put a simplicity in front of the complexity and, of course, efficiency. All of our customers stand behind us, whose confidence we gain with each new implementation.

The domain of maintenance is what the company EXE4U bases its own business and considers it as the biggest advantage up against competitors, which is reflected in the offered options, great flexibility and accountability. After each project we stay in contact, always ready for changes, for the purpose of efficiency of our clients, to be conveyed on functions of our programs.

Considering that in the past few years we have developed numerous applications in the fields of: online and mobile applications, data processing, systems for archiving and leading documents (DMS), automation and development of application software, especially in areas that require the absence of errors and maximum data security, we believe that we have gained precious experience in understanding the complexity of projects such as the development of applications for needs of Your company.

### ***About our team***

The Company EXE4U staff consists of highly-educated, young, successful and creative people that their ideas turn into solutions in the shortest time. Employees have many years of work in sectors of programming, design and marketing. They possess the knowledge in all phases of "life" of projects that include analysis, planning, designing, working, implementation, documentation and user training. Dedication, quality, speed and originality are the main features of our team.



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### **About our skills and tools**

A knowledge combined with the right tools brings the best results. As a company that aspires to modern and secure solutions, we use skills and tools that enable us to produce projects of the highest standards. Within each platform on which we work, we use widely accepted tools and years of experience from the same:

Web - excellent knowledge of PHP, JS (jQuery, BackboneJS, AngularJS, ReactJS), CSS (+Less/Sass), HTML (HTML5) and MySQL - several projects in development.

Mobile – excellent knowledge of Swift, Objective-C, Java and SQLite. as well as JS (jQuery, BackboneJS, AngularJS, ReactJS), CSS (+ Less/Sass), HTML (HTML 5 applications for mobile devices) and MySQL - several projects in development.

Desktop - excellent knowledge of C, C++, C#, JAVA, MSSQL DBs and MySQL - several projects in development. Basic knowledge of Node JS and NoSQL DBs (MongoDB, Amazon Dynamo).

Desktop (Variable and Transactional Data Printing Solutions) - excellent knowledge of PostScript, ViPP, JScript, WScript, C# and MSSQL – we are leading in the region with several active projects.

Frameworks and their Templates - excellent knowledge of Laravel, Kohana, and Wordpress – more projects in development.

Fields of Knowledge and Tools - excellent knowledge of Windows/Unix Server.

Working with GIT (+Git Flow) - excellent knowledge of originally distributed control systems including also Git.

Test suites (e.g.Selenium) – excellent knowledge of Selenium, PHPUnit.

Agile Development - Jira (Scrum, Kanban) - experience with Bitbucket, Jira (GreenHopper), Confluence, Stash, Fisheye/Crucible and similar software.

iTunes Connect/Store - basic knowledge - several projects in development.

Facebook (OpenGraph)- basic knowledge - several projects in development.

Design - several successful web design and corporate design solutions, as well as in a large-format (billboard, promo facade).

Social Network Marketing – several successful campaigns of Facebook Ads, Google AdWords, Twitter and Facebook accounts of clients, as well as the complete SEO of client Web applications. The team members are also graduated journalist (copywriter) and SEO Specialist with experience of over 5 years.



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### ***About our references***

Bearing in mind the sensibility of the information regarding the type and volume of applications of our customers, namely the way of structuring documents, as well as the subsequent organization of the working process of the preparation, archiving and managing the business documents, and the existence of formal contracting annex of the data protection (the so-called "non - disclosure agreements"), we are not able in this way to represent in details any of the solutions we have developed for our customers.

However, we consider that we can mention that the direct and indirect beneficiaries of our services are: banks (Societe Generale, Raiffeisen, Commercial, Findomestic, OTP, Alpha, Podgorička), mobile operators (Telenor, Telenor MNE), cable providers (DIGI Sat, SBB), clients from a broad spectrum of activity (Agency for Research and Development, PepsiCo, Molson Coors Europe, Hellenic Petroleum, Havana-Gambling...) as well as many others.

In our daily work we are guided by the professional standards which apply some of the most prestigious institutions in this field, and in that sense, we believe that we are able to fulfill all requests of our customers.

### ***Benefits of EXE4U solutions***

Using our programs, you can reduce activity costs through:

- Better utilization of existing information;
- Improvement of the general level of efficiency;
- Efficient control and management of business processes;
- Increase of the volume and speed of customer services;
- Optimal data security;
- Maintenance and technical support of the developed system are provided for our clients.

Total prosperity that we make by using such a system is measured by the reduction of the activity costs and the needed time for maintenance, and also a general increase in the quality of services.

Our solutions provide working comfort and security of data. Even advanced users will be impressed not only with the capabilities of the program, but also with clear menu that are easy to use.

*If you need a software solution that can satisfy your business needs, we will create it for you and integrate it into your environment. All you have to do is to contact us.*